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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191599
Party	Defendant Pax World Management Corp.
Correspondence Address	JEFFREY C. SPEAR ORR & RENO, P.A. 1 EAGLE SQ CONCORD, NH 03301-4903 trademarks@orr-reno.com
Submission	Answer
Filer's Name	Jeffrey C. Spear
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Date	09/29/2009
Attachments	Answer - sSharesETF.pdf (3 pages)(83059 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 7 For the mark 'sSharesETF'	7/480356	
Published in the Official Gazette on July	r	
Barclays Global Investors, N.A.		Opposition No. 91191599
Opposer,))	11
V.)	
Pax World Management Corp.,)		
Applicant)	

United States Patent and Trademark Office Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

APPLICANT'S ANSWER TO THE NOTICE OF OPPOSITION

- 1. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 1 of the Notice, and therefore denies the same.
- 2. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 2 of the Notice, and therefore denies the same.
 - 3. Applicant admits the allegations of paragraph 3 of the Notice.
- 4. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations in paragraph 4 of the Notice, and therefore denies the same.

- 5. Applicant admits that the Opposer owns the federally registered marks described in paragraph 5 of the notice, and that the records of the Patent and Trademark Office reflect their dates of issuance. Applicant denies the remaining allegations of paragraph 5 of the Notice.
- 6. Applicant admits that the Opposer owns the federally registered marks described in paragraph 6 of the Notice, and that the records of the Patent and Trademark office reflect their dates of issuance. Applicant denies the remaining allegations of paragraph 6 of the Notice.
 - 7. Applicant denies the allegations of paragraph 7 of the Notice.
 - 8. Applicant denies the allegations of paragraph 8 of the Notice.
 - 9. Applicant admits the allegations of paragraph 9 of the Notice.
 - 10. Applicant admits the allegations of paragraph 10 of the Notice.
- 11. Applicant admits that its Application contains the quoted language in its identification of services. Applicant denies that Opposer's registrations have identical language. Applicant denies the remaining allegations of paragraph 11 of the Notice.
 - 12. Applicant denies the allegations of paragraph 12 of the Notice.
 - 13. Applicant denies the allegations of paragraph 13 of the Notice.
 - 14. Applicant denies the allegations of paragraph 14 of the Notice.
 - 15. Applicant denies the allegations of paragraph 15 of the Notice.
 - 16. Applicant denies the allegations of paragraph 16 of the Notice.

Respectfully submitted,

ORR & RENO, P.A.

Dated: September 29, 2009

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Attorneys for Pax World Management Corp.

PROOF OF SERVICE

I, Jeffrey C. Spear, certify that on this the 29th day of September 2009, I caused a copy of the foregoing Answer to be sent to counsel for the Opposer via first class mail.

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